



# FLEX FUND



## The MDHA Flex Fund

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Homelessness  
rarely happens

When it does,  
it is brief

It never  
happens to that  
person again

Lead the development of the  
homeless response system

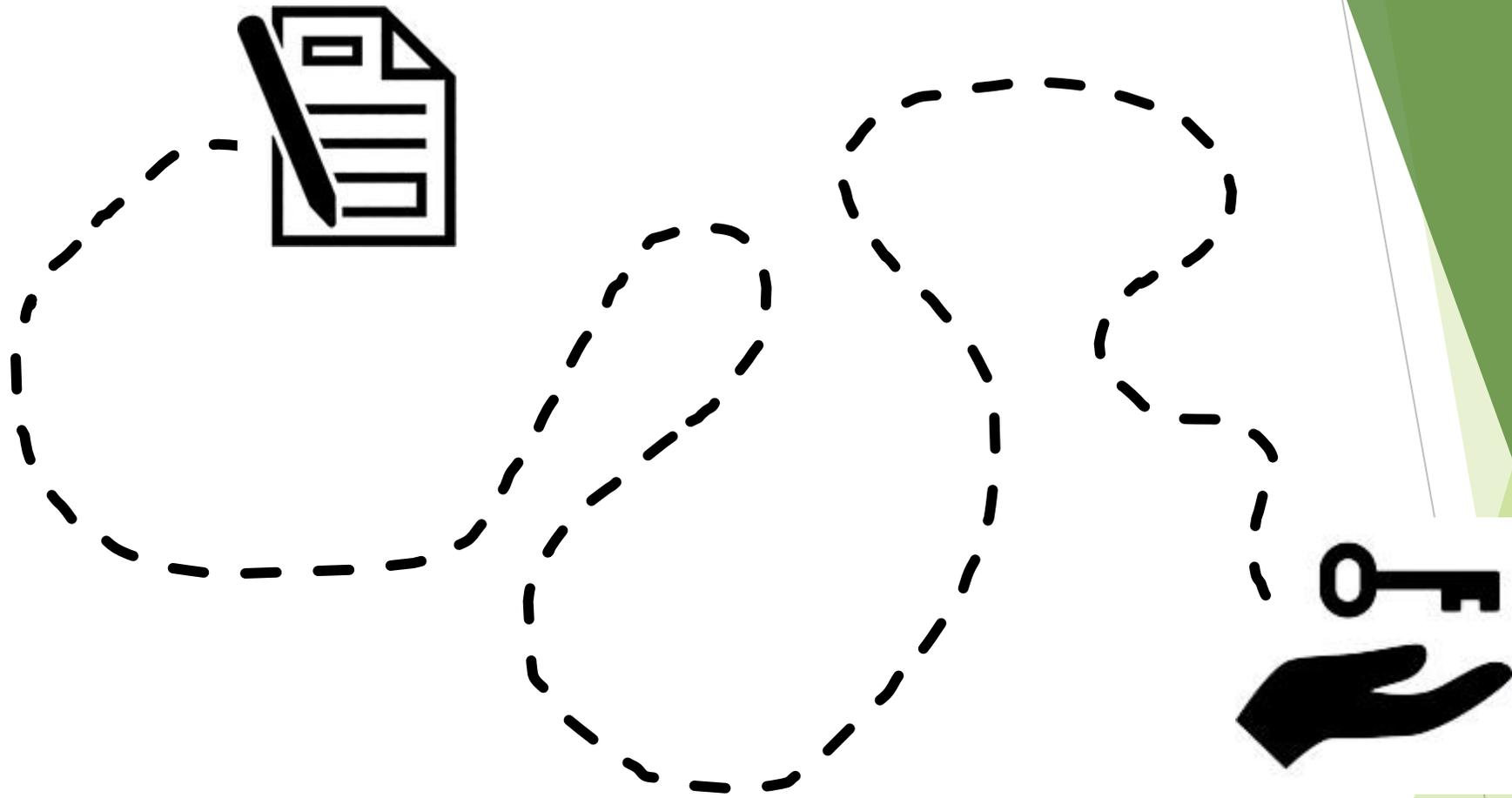


HOUSING



SUPPORT SERVICES

Only Housing Ends  
Homelessness



Case Managers working for homeless service providers are the linchpin of the system. They assist every client at every step of the housing process until the key is in the door.



*Marsha,  
Family  
Gateway*



Sarah and her daughter Carol were homeless.



With **Marsha's** help, they obtained a housing voucher, and found an apartment.



The landlord required payment of an administrative fee of \$149, prior to move in.

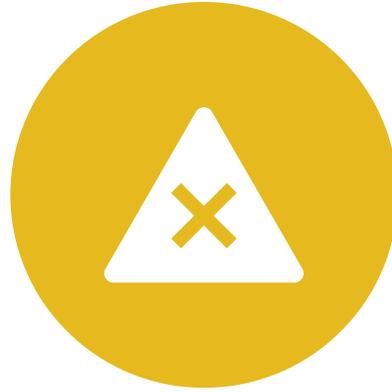


Their only income being inconsistent child support and Supplemental Security Income (SSI), they couldn't afford it. **They were stuck.**

# Sarah and Carol



DALLAS' HOMELESS POPULATION FACES A VARIETY OF NEEDS, BEYOND HOUSING AND SUPPORTIVE SERVICES.



IF NOT MET, THESE NEEDS MAY PREVENT THEM FROM ENDING THEIR HOMELESSNESS QUICKLY AND PERMANENTLY.



INDIVIDUAL SERVICE PROVIDERS USUALLY CANNOT AFFORD TO FILL THESE NEEDS, AS THEY MAY NOT BE COVERED THROUGH EXISTING FEDERAL, STATE AND LOCAL GOVERNMENT GRANTS, THAT FUND PROGRAMS FOR THE HOMELESS.

# Sarah and Carol's Challenge is Typical

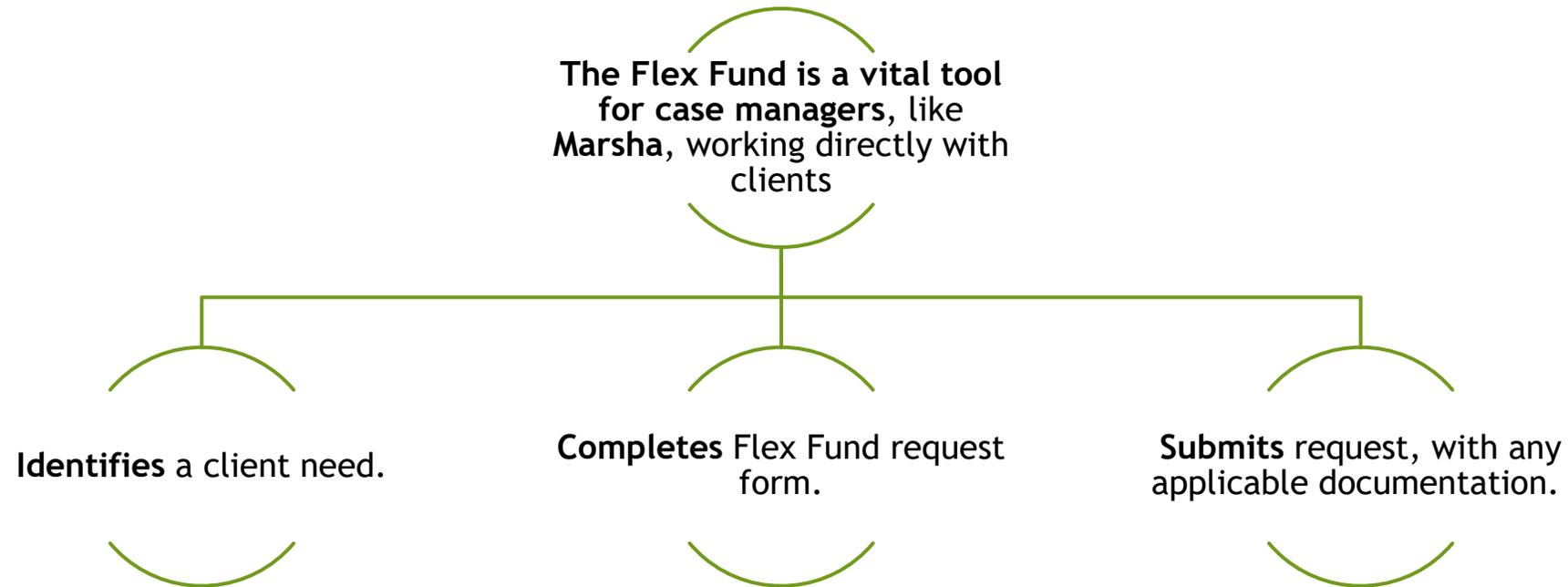
# Sarah and Carol are Home

**Sarah and her daughter Carol's story has a happy ending.** Marsha, their case manager, put in a request to the Flex Fund, it paid the landlord the required administrative fee of \$149, and Sarah and Carol moved into their new apartment.

Sarah is excited to have a place to call home, and it is much easier to care for Carol, who has a disability, in an apartment of their own. Their homelessness has ended.

The idea of the Flex Fund is that simple. A minor but impactful expenditure impedes a client from (making progress in) ending his or her homelessness crisis. The Flex Fund pays for it. That's all there is to it.

# Unsung Heroes Ending Homelessness



What solution is needed (including cost and vendor)?



How will this solution help end their homelessness crisis?



Why can't other resources provide this solution?

What, How, Why?



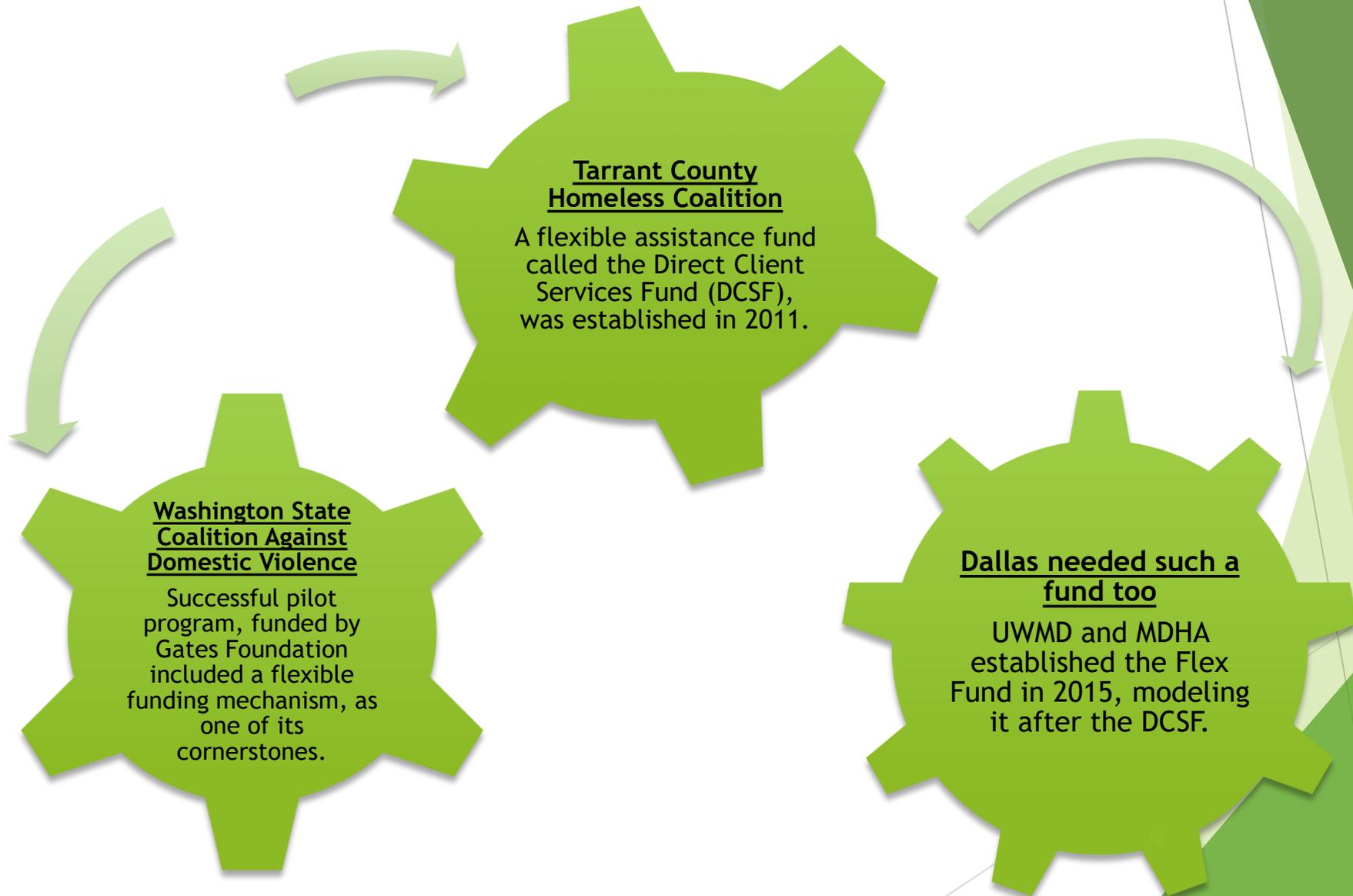
**MDHA REVIEWS AND APPROVES  
THE REQUEST AND PRODUCES A  
PAPER CHECK IF NEEDED.**



**MDHA PROVIDES PAYMENT TO THE  
VENDOR, WITHIN 48 HOURS.**

**We Have a Need for Speed!**

# Background



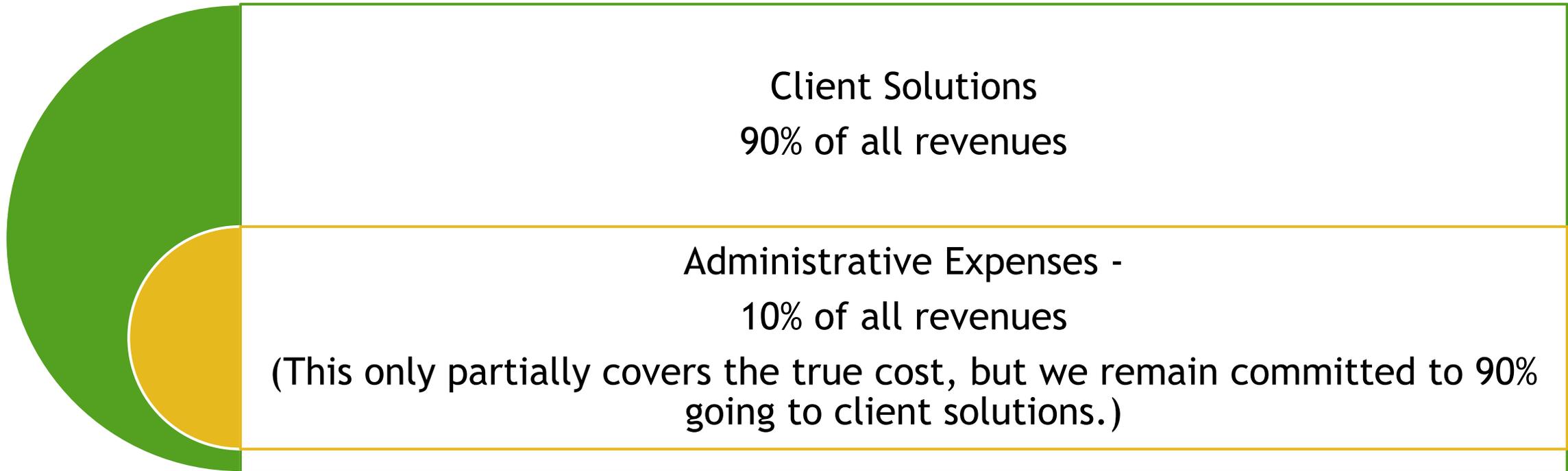
# Smart Investment

Ending a person's homelessness crisis, quickly and permanently, by housing them, is not just the right thing to do; it is the most cost effective.

The Flex Fund addresses minor but impactful needs, that unaddressed would impede clients from ending their homelessness crisis, through housing.

Our community's investment in the Flex Fund, ends up saving the community money.

Cost of each individual Flex Fund client solution is non-recurring and relatively low  
=  
High social ROI on each dollar invested in the Flex Fund.



# Program Cost

Anonymous Foundation	Bank of America Charitable Foundation	Communities Foundation of Texas	Dallas Baptist Association	Hillcrest Foundation	Holloway Family Foundation	Junior League of Collin County
Katherine Carmody Charitable Trust	King Foundation	Liberty Mutual Insurance Foundation	Moody Foundation	Orix Foundation	Perot Foundation	Rotary Club of Park Cities Foundation
	Sturgis Charitable Trust	United Way of Metropolitan Dallas	USAA Foundation	Wells Fargo Foundation	Zale Foundation	

# Program Supporters

# Read Flex Fund Stories

**\$43.75** allowed Judith and her little dog Simon to move from a tent into their own apartment.

**\$103.53** allowed Jonathan to reconnect his electricity and avoid a return to homelessness.

**\$150** allowed Daniel, a veteran, to move from the Salvation Army, into his own apartment, during our last **Veterans Challenge**.

**\$350** allowed Tom, a veteran, to move from The Bridge into his own apartment.

**\$500** allowed Julia, a single mom with three little kids, to move from a motel room into their own apartment.

**\$600** allowed Pearl and Donna to move from Austin Street Center into their own duplex, during our last **Emergency Shelter Housing Challenge**.



Read Robert  
Wilosnky's Dallas  
Morning News  
Column:  
Who will come to the  
rescue to help house  
the senior homeless  
in northwest Dallas?  
We have names



**Listen to Justin  
Martin, KERA News:  
Flex Fund Helps Fill  
The Gap Between  
Services For Dallas'  
Homeless**